



Special Bulletin

KADUNA STATE UNIVERSITY

KASU Marching to Excellence: Motivation and Utilizing Emergent Technologies



OUR VISION: To become a University of world-class standard with excellence in applied sciences and sustainability studies.

OUR MISSION: To provide an all-around university education of the highest standard for the development of the individual and the state, while inculcating the spirit of love, tolerance, understanding and unity in the state in particular and the country in general.

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KASU Consult Proposes 18 Integrated Business Ventures to Advance Financial Sustainability

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KADUNA STATE UNIVERSITY
KNOWLEDGE FOR DEVELOPMENT AND UNITY

KASU CONSULT

PROPOSED INTEGRATED BUSINESS VENTURES



COMMERCIALISATION • PPP INNOVATION • ASSET OPTIMISATION • FINANCIAL SUSTAINABILITY



OUR MISSION

To build a sustainable and commercially viable enterprise ecosystem that leverages KASU's strengths, creates value, drives innovation and contributes to economic development and societal impact.



DIVERSIFIED REVENUE
Multiple income streams for financial sustainability.



STRATEGIC PARTNERSHIPS
Building mutually beneficial partnerships with public & private sector.



INNOVATION & IMPACT
Driving innovation that creates value and societal impact.



SUSTAINABLE FUTURE
Securing KASU's future while upholding our core academic mandate.

SECURING KASU'S FUTURE THROUGH INNOVATION, PARTNERSHIPS AND FINANCIAL SUSTAINABILITY

Kaduna State University (KASU) has unveiled an ambitious portfolio of eighteen integrated business ventures under KASU Consult Limited as part of a strategic drive to strengthen the University's financial sustainability and reduce dependence on conventional sources of funding.

The proposal was presented by the Vice-Chancellor, Professor Abdullahi Ibrahim Musa, during the third stakeholders' meeting on KASU Consult Limited, where

principal officers, deans, directors and other stakeholders deliberated on practical strategies for transforming the University's intellectual, physical and commercial assets into sustainable revenue-generating enterprises.

In his presentation, Professor Abdullahi Ibrahim Musa underscored the importance of laying a solid foundation for the proposed ventures to ensure their long-term viability. He explained that the initiative is aimed at



KASU MANAGEMENT AND ATTENDEES OF KASU CONSULT RETREAT

securing the University's future through innovative business models while preserving its core mandates of teaching, research, innovation and community service. The Vice-Chancellor further emphasized that financial sustainability has become imperative for universities seeking to remain globally competitive in an increasingly challenging funding environment.



The proposed ventures include KASU Farms and Agro-Allied Enterprise; Rice Milling and Agro-Processing Public-Private Partnership (PPP); SACKS™ Packaging Venture; Integrated Commodity Aggregation Platform; Bakery and Food Processing Enterprise; Water Production and Bottling Plant; Printing, Publishing and Media Hub; Digital Innovation and ICT Services Hub; Consultancy and Advisory Services; Professional Training and Executive Education Institute; Distance Learning and Online Education Enterprise; Real Estate and Infrastructure Development Company; Energy and Renewable Solutions Initiative; Transport and Mobility Services; Laboratory Services and Commercial Testing Hub; Health Services and Medical Outreach Enterprise; Creative Industry and Content Production Studio; as well as Events, Conference and Hospitality Services. Collectively, the ventures are designed to optimise University assets, deepen industry partnerships, diversify revenue streams and position KASU Consult Limited as a dynamic

enterprise ecosystem.

Deliberations during the meeting focused on building mutually beneficial partnerships, leveraging KASU's seven strategic advantage pillars and strengthening collaboration with the private sector. Participants also reviewed existing Memoranda of Understanding (MoUs) relating to commercial activities and recommended measures to ensure that future partnerships align with the University's strategic objectives and commercial aspirations.

The meeting opened with remarks by the Dean, Faculty of Agriculture, Professor Maharazu Kubau, who commended the initiative as a timely intervention towards enhancing institutional resilience. In her closing remarks, the Deputy Vice-Chancellor, Strategy, Innovation and Service Delivery, Professor Helen Afang Andow, lauded the Vice-Chancellor's visionary



leadership and unwavering commitment to establishing a financially sustainable University without compromising academic excellence, research, innovation and quality service delivery.

Naturell–Feredo Agro & Bio-Farms Limited Seeks Strategic Partnership with KASU to Promote Entrepreneurship

A leading investor in Nigeria's dairy industry, Naturell–Feredo Agro & Bio-Farms Limited, has expressed its commitment to partnering with Kaduna State University (KASU) to nurture a new generation of entrepreneurs through industry-driven education, innovation and enterprise development.

The company made the presentation during the third stakeholders' meeting on KASU Consult Limited, where it reaffirmed its readiness to establish a mutually beneficial partnership with the University in support of its vision for financial sustainability and entrepreneurial excellence.

Chief Executive Officer of the company, Mr. Chandu Dhulipudi, noted that with over two decades of investment across the dairy and livestock value chain, Naturell–Feredo Agro & Bio-Farms has acquired extensive expertise in dairy farming, milk processing, livestock genetics, milk collection systems, farmer development, climate-smart agriculture, agribusiness innovation and sustainable food systems.



CEO Naturell Dairy Mr. Chandu Dhulipudi with KASU VC Prof Musa

According to him, the company is prepared to provide practical training and mentorship for students across various academic disciplines, with the ultimate goal of producing entrepreneurs rather than job seekers. He stressed that the initiative is designed to equip graduates with the knowledge, skills and confidence required to establish successful businesses and create employment opportunities for others.

Mr. Dhulipudi disclosed that the proposed Entrepreneurship Research and Development Centre (ERDC) represents a transformative collaboration between Kaduna State University and Naturell–Feredo Agro & Bio-Farms Limited. The Centre is envisioned as a hub where academic



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excellence meets industrial expertise, providing students, researchers and aspiring entrepreneurs with access to modern infrastructure, technical knowledge, processing facilities, regulatory guidance, financing opportunities and market linkages needed to build sustainable enterprises.

He explained that the partnership seeks to transform Kaduna State University into a globally competitive entrepreneurial university where research is translated into innovation, innovation into enterprise and enterprise into economic growth and national development. The initiative is anchored on the vision of "From Classroom to Commercial Success – Building the Next Generation of Nigerian Entrepreneurs."

The agribusiness executive further observed that universities remain the engines of innovation, research, industrial development and economic transformation. He therefore advocated stronger collaboration between academia and industry, emphasizing that universities should not merely produce graduates but innovators, entrepreneurs, job creators and industry leaders capable of driving Nigeria's economic prosperity.