

KASU VC DEEPENS STRATEGIC PARTNERSHIPS AS STUDENT REPRESENTS UNIVERSITY AT INTERNATIONAL YOUTH CONFERENCE IN U.S



VC KASU, Prof. Abdullahi Ibrahim Musa presenting a souvenir to DG ARCON Dr. Olalekan Fadolapo

By: Hamza Musa Makarfi

In line with Kaduna State University's strategic commitment to strengthening industry collaboration, professional relevance, and capacity development, the Vice Chancellor, Professor Abdullahi Ibrahim Musa, led a high-level engagement with the Director-General of Advertising Regulatory Council of Nigeria (ARCON), the apex regulatory institution overseeing advertising, marketing communications, and advertising practice in Nigeria.

The meeting provided an important platform for both institutions to explore areas of strategic collaboration aimed at advancing professional education, industry-driven training, and institutional capacity building. Central to the discussions was the proposed establishment of an Advertising Academy, envisioned as a transformative initiative that will deepen professional competencies, bridge academia-industry gaps, and equip students and professionals with contemporary skills required in the evolving advertising and marketing communications ecosystem.

Discussions also focused on the development of a robust framework for joint capacity-building programmes, including specialized trainings, professional certifications, executive development programmes, research collaboration, and knowledge-sharing initiatives designed to strengthen human capital development within the university community and beyond.

The engagement further reflects Kaduna State University's broader vision of building strong institutional partnerships with leading national and international organizations in order to enhance academic excellence, promote innovation, and position the University as a forward-looking institution responsive to emerging global and industry realities.

The University Management views the prospective collaboration with ARCON as a strategic milestone that aligns with KASU's commitment to interdisciplinary learning, professional advancement, and the production of globally competitive graduates capable of thriving in dynamic knowledge and creative economies.

KASU STUDENT SELECTED TO REPRESENT UNIVERSITY AT INTERNATIONAL YOUTH CONFERENCE IN LOS ANGELES

A student of the Faculty of Medicine, Kaduna State University, Faisal Salisu, has been selected as a delegate to represent the University at the 13th International Youth Conference (#IYC13) scheduled to hold from 21st to 24th May 2026 in Los Angeles, United States of America.

The global conference is expected to convene over 20,000 participants from different parts of the world under the theme, "Innovative Diplomacy: Youth Advancing Peace and Security." The event will focus on international dialogue, peacebuilding, youth inclusion, and policy innovation driven by young leaders.



The opportunity is a privilege and a significant platform to showcase the academic excellence and global outlook of Kaduna State University on the international stage as Faisal's participation reflects the University's growing reputation for producing globally competitive students capable of contributing meaningfully to discussions on global development, diplomacy, and peacebuilding.



DEPARTMENT OF BUILDING WINS KASU KAFANCHAN CAMPUS ADMINISTRATOR'S CUP 2026



The Department of Building emerged champions of the 2026 Administrator's Cup organised by the College of Agriculture and Environmental Sciences, Kaduna State University, Kafanchan Campus, after defeating the Department of Quantity Surveying 2-0 in the final match.

The keenly contested tournament brought together departments within the College in a display of sportsmanship, teamwork and unity among students and staff of the campus community.

At the end of the competition, the Campus Administrator, Professor Hauwa Evelyn Yusuf, presented the trophy to the winning team alongside cash prizes awarded to teams that finished in the second, third and fourth positions.

The trophy was received on behalf of the Head of Department of Building, Professor Dauda Dahiru, by Bldr Ahmed Ade Ibrahim and Bldr Habib Yusuf Daboh.

The tournament further highlighted the importance of sporting activities in promoting healthy interaction, cooperation and campus unity within Kaduna State University.



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