



iSabiTV–KASU Collaboration: Empowering Your Voice, Creativity & Future

Dear KASU Students, iSabiTV has collaborated with Kaduna State University (KASU) to empower you with skills, opportunities, and a platform to showcase your unique stories.

This partnership is built to help you grow, be seen, and succeed in the digital space.

Why the iSabiTV Fellowship?

This collaboration was created to:

- ★ Help KASU students learn how to create highly quality content using just their mobile phones
- ★ Encourage creativity rooted in culture, heritage, roots, and real campus experiences
- ★ Give students the freedom to speak, express, and shine
- ★ Help you develop skills that prepare you for global digital careers
- ★ Build a community of talented, confident student creators
- ★ iSabiTV believes in the originality, passion, and energy KASU students carry.
- ★ This Fellowship is your chance to transform your ideas into impact.

iSabiTV Content Creators' Contest

As part of the partnership, students are invited to participate in the iSabiTV Content Creators' Contest, where you can:

- ✓ Upload short videos on the iSabiTV App
- ✓ Showcase your culture, heritage, roots, campus life, talent, and personal journey
- ✓ Stand a chance to win exciting rewards:
- ✓ Certificates: For active, consistent, and outstanding content creators.
- ✓ Souvenirs and Rewards: For app downloads, participation, and engagement.
- ✓ Recognition: As one of the Top KASU iSabiTV Creators.
- ✓ This contest celebrates creativity, authenticity, and storytelling, not perfection.

Content Guidelines for the Contest

To protect students and maintain professionalism, iSabiTV does NOT accept content involving:

- ✗ Sexual or suggestive behavior
- ✗ Abusive or toxic relationships



- ✗ Violence, harassment, or bullying
- ✗ Insults, shaming, or harmful language
- ✗ Content that disrespects culture, religion, or community values

What iSabiTV Encourages

You are encouraged to create:

- ✓ Cultural, heritage & roots content
- ✓ Campus life stories & creativity
- ✓ Motivational or educational videos
- ✓ Talent, skills & personal journey content
- ✓ Clean comedy & positive entertainment
- ✓ Art, lifestyle, and mini-documentaries
- ✓ Academic achievements and innovations

The goal is to uplift, inspire, and showcase the true beauty of KASU students.

Why iSabiTV Chose KASU

iSabiTV has collaborated with KASU because:

- ✓ You are talented and creative
- ✓ Your voices and stories deserve to be heard
- ✓ KASU students represent culture, brilliance, and innovation
- ✓ The university is a hub of young change-makers
- ✓ Together, we can build something beautiful and impactful
- ✓ This is more than a partnership, it is an opportunity to grow together.

What You Should Do Now

- ✓ Fill the Fellowship Application Form
- ✓ Download the iSabiTV App
- ✓ Record and upload your creative videos
- ✓ Join the contest and participate actively
- ✓ Be consistent, let your creativity speak

Final Message

KASU, this is your moment.

Your stories. Your culture. Your innovation.

iSabiTV is here to help you rise, be seen, and be celebrated.

Together, we will promote KASU to the world, one creative story at a time.