

**The Procurement,
Logistics and Supply
Chain Management**



Industry Talk Summit
25th - 27th November, 2025

2025 SPONSORSHIP OPPORTUNITY

Contact us

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Dear Potential Sponsor,

We are pleased to invite your organisation to be a valued sponsor of the Prologistics/ Kadppa Industry Talk Summit 1.0 2025, scheduled to take place on, **Industry Talk Summit 1.0, Musa Yar’Adua Hall, Murtala Square, Kaduna, 25th – 26th November 2025**

The Industry Talk Summit is a premier event from the center for procurement, logistics and supply chain management (Kasu) & Kaduna Public Procurement Agency which brings together industry leaders, academia, procurement and supply chain professionals, students and key decision-makers to discuss innovations, challenges, and strategies shaping the future of procurement, logistics and supply management. The Summit will launch the Centre as a **One-stop hub** for training, research, and certifications in procurement, logistics, and supply chain management, while establishing global academic and industry collaborations.

This year’s theme, **“Advancing Procurement, Logistics & Supply Chain through Research, Certification & Industry Collaboration”**, will provide an unparalleled opportunity to engage with top professionals, enhance brand visibility, and showcase your company’s commitment to excellence.

As a sponsor, your organisation will gain significant exposure and direct access to a highly targeted audience, which affords you exclusive networking opportunities, brand promotion, and thought leadership positioning.

We offer various sponsorship packages tailored to meet your brand objectives, including:

- **Premium Sponsorship:** Gain prime brand visibility with key logo placements, thought leadership opportunities (keynote/panel), and exclusive marketing & PR exposure. Engage with industry leaders at the Launch Dinner, podcast features, and the Day 2 Business Challenge, plus enjoy onsite recognition and **6 complimentary tickets** to the Summit & Awards Gala Dinner.
- **Gold Sponsorship:** Gain prime brand visibility with logo placement, thought leadership opportunities (keynote/panel), and exclusive marketing & PR exposure. Engage with industry leaders at the Launch Dinner, feature on the Connect & Engage Podcast, and receive **4 complimentary tickets** to the Summit & Awards Gala Dinner.
- **Silver Sponsorship:** Enjoy logo placement across all summit materials, thought leadership opportunities (keynote/panel), and targeted marketing & PR exposure.
Engage with industry leaders at the Launch Dinner, feature on the Connect & Engage Podcast, and receive **2 complimentary tickets** to the Summit & Awards Gala Dinner.

Delegate Profile – Industry Talk Summit 1.0 is expecting between 500-700 delegates

Attendees will include senior leadership such as MECs, CEOs, Directors, Academicians, Heads of Departments, Municipal Managers, Senior officers, Post graduate student, logistics professional, Chief Finance Officers at both provincial and municipal levels. Supply Chain Directors and practitioners



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including Category Specialists, Buyers, Procurement/logistics/Purchasing Executives, and Procurement Specialists, logistics Specialists, Contracting Officers, and Supply Chain Analysts.

We have strategically designed our programme to attract middle management professionals who drive daily operations – Procurement/ logistics Managers, Procurement/ logistics Professionals/Specialists, HR Managers, Occupational Development Managers, and Learning and Development Managers - ensuring comprehensive industry representation.

About the Summit

This year's theme highlights the power of collaboration in achieving procurement, Logistics & Supply Chain excellence through Research and Certification.

Connect: Strong procurement Logistics & Supply Chain management is built on meaningful collaborations - between academicians, professional bodies' buyers, suppliers, industries, and innovations. These connections fuel supply chains, drive efficiencies, and open new possibilities.

Engage: Engagement turns ideas into action. It's about collaboration, knowledge sharing, and collective problem-solving. When procurement & supply chain management professionals engage, we transform insights into impactful solutions.

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The Summit Programme

Our meticulously curated programme delivers both exceptional quality and comprehensive scope, addressing the critical challenges facing Procurement, Logistics and Supply Chain Management in 2025. As the Center that sets the global standard for procurement, logistics and supply chain excellence, we consistently raise the bar through content that equips delegates with actionable insights for both strategic planning and operational execution.

Our Industry Talk Summit 1.0 represent the pinnacle of industry achievement, offering sponsors visibility alongside innovations that define best practice worldwide. By partnering with this premier two-day event and its distinguished Awards Gala Dinner, your organisation will engage directly with Africa's foremost Procurement, logistics and Supply Chain Management decision-makers - the very professionals whose groundbreaking approaches are reshaping global standards. This Summit stands unrivalled as THE essential Procurement logistics and Supply Chain Management event of the year, delivering unmatched value through its collaborative approach, world-class speakers, and transformative learning opportunities.



What's New?

Gain a Professional Body Membership

The Industry talk Summit provide Industry expert, Student and attendees with the opportunity to become an automatic member from one of the professional bodies at the summit. This initiative is one of the centers core achievement through the collaborative effort.

SheInspires Award

The **SheInspires Award** is an exciting new category at the Prologistics/ Kaddpa Industry Talk Summit Awards, celebrating women in procurement and supply chain who are driving innovation, breaking barriers, and making a lasting impact in the industry.

Stu-Initiative Awards

The **Student Initiative Award** is an exciting new category at the Prologistics Industry talk summit Awards, celebrating student – led researchers and solution providers in procurement, logistics and supply chain who are driving by innovation, breaking barriers, and changing the narratives of student.

This awards recognises game-changing leaders who inspire others through their creativity, strategic thinking, and commitment to excellence. It highlights trailblazers who are shaping the future of procurement and supply with bold ideas and transformative solutions.



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Sponsorship Packages

Partner with the Industry Talk Summit 1.0, the premier gathering of procurement, logistics and supply chain professionals. As a sponsor, you'll gain:

- Become a professional member of a professional body
- Unparalleled exposure to industry leaders and decision-makers
- Opportunities to showcase your solutions and build meaningful connections
- Tailored packages with benefits including brand visibility, speaking opportunities, and stakeholder engagement. Opportunities

Align your brand with excellence and innovation - become a valued sponsor today!

4.1 Package Benefits - Exposure

Exposure Type	Premium	Gold	Silver	Bronze
Event Website	Featured Prominently	Logo + Description	Logo Only	Logo Only
Social Media	Multiple Posts	Acknowledgment	Occasional Mentions	Occasional Mentions
Email Marketing	Featured in all Emails	Featured in all Emails	Mentioned in Newsletters	Mentioned in Newsletters
Press & Media	Lead Sponsor Mention	Media Mention	Some Mention	Some Mention
Event Materials	Prominent Display	Significant Display	Listed in Program	Listed in Program
Networking Opportunities	Exclusive Access + Delegate List	Limited VIP Access - Delegate List	General Access	General Access
Delegate Goodie Bag	-	-	-	-
Speaker Goodie Bag	-	-	-	-

4.2 Package Benefits - Recognition

Recognition Type	Premium	Gold	Silver	Bronze
Signage at Key Locations	Prominent Display	Large Display	Smaller Display	Smaller Display
Session Sponsorship	Exclusive Keynote	Exclusive Keynote	Shared Sessions	Shared Sessions
Branded Materials	-	-	-	-
Pause Area	Prime Location	Standard Location	-	-
Event Staff Apparel	-	-	-	-
Photo/Video Opportunities	-	-	-	-

4.3 Delegate/Additonal Sponsorship

The delegate sponsorship is Reserved for **1 Brand Per Item**

Item	Description	Value	Tick to Select
Speaker Gifts	Opportunity for your company branded item to be added in the Speaker Goodie Bag.	N500,000.00	
Branded Pen & Notebook	Opportunity to supply own branded Pens and Notebook to be included in the Delegate Goodie Bag. <i>*Limited to 2 Brands/Sponsors</i>	N500,000.00	
Branded Power banks	Opportunity to supply your own branded power banks (5000mAh or higher capacity) to be included in the Delegate Goodie Bag. <i>*Limited to 1 Brand/Sponsor</i>	N500,000.00	
Brochure Insert	Opportunity to place company brochure/magazine inside Delegate goodie bags. <i>*Limited to 3 Brands/Sponsors</i>	N500,000.00	
Charging Station Branding - x2	Opportunity to bring in a branded charging station in the Summit hall. <i>*Limited to 1 Brand/Sponsor</i>	N500,000.00	
Shelnspires Award	Opportunity to Sponsor the Award & for your company name to be included in the award category. This positions the sponsor as a key supporter in women empowerment. <i>*Limited to 1 Brand/Sponsor</i>	N1,000,000.00	
Full Podcast Sponsorship	Email us for further details		

4.4 Package Overview & Selection

	Premium Sponsorship Package (Reserved for 1 Sponsor)
Value	N3,000,000.00
Package Includes	<p>Exclusive Brand Visibility Prime logo placement on all Summit digital platforms</p>
	<p>Thought Leadership - X2 Speakers and x4 Panellists Opportunity to deliver a keynote address or participate in a high-profile panel discussion.</p>
	<p>Launch Dinner - x4 Senior Leaders Connect with senior professionals, industry influencers, and key procurement leaders.</p>
	<p>Participate on the Connect & Engage Podcast Series - x3 Guests Listed as a sponsor of two episodes of the podcast. Be featured as guests who will be interviewed.</p>
	<p>Targeted Marketing & PR Featured in Summit communications, social media promotions, and post-event coverage.</p>
	<p>Day 2 Business Challenge Proudly brought to you by your brand, this engaging and interactive session will provide you with the opportunity to showcase your leadership and expertise while engaging with the Summit's most influential attendees - Refer to annexure A</p>
Case Study	This is an opportunity for the premier sponsor to present a case study they have developed, focusing on procurement and supply chain in Africa. This exclusive presentation will allow the sponsor to showcase their expertise, insights, and success stories, positioning their brand as a thought leader in the industry.
Tickets	Receive x6 Complimentary Tickets to attend the Summit & Awards Gala Dinner
Pre-Event Exposure	<p>Social Media Promotion - Facebook; Instagram & LinkedIn Acknowledgement in social media posts and countdown campaigns leading to the event.</p> <p>Website Exposure Featured prominently on the event page with a banner ad (Includes detailed profile, products, and a link to your website).</p> <p>Official Summit Press Release Includes company logo, name and role in the event, and shared with relevant media partners.</p> <p>Sponsor Spotlight Newsletter Send out email to registered delegates highlighting key sponsors, including their products and services offering.</p>
Onsite Recognition	<p>Announcements of Business Challenge & who it is brought by during the sessions.</p> <p>Interactive booth/Info Desk showcasing products and services to delegates.</p>

	Gold Sponsorship Package
Value	N2,000,000.00
Package Includes	<p><u>Exclusive Brand Visibility</u> Prime logo placement on all Summit digital platforms</p>
	<p><u>Thought Leadership - X2 Speakers and x2 Panellists</u> Opportunity to deliver a keynote address or participate in a high-profile panel discussion.</p>
	<p><u>Launch Dinner - x2 Senior Leaders</u> Connect with senior professionals, industry influencers, and key procurement leaders.</p>
	<p><u>Participate on the Connect & Engage Podcast Series - x2 Guests</u> Be featured as guests who will be interviewed</p>
	<p><u>Targeted Marketing & PR</u> Featured in Summit communications, social media promotions, and post-event coverage.</p>
Attendance	Receive x4 Complimentary Tickets to attend the Summit & Awards Gala Dinner
Pre-Event Exposure	<p><u>Social Media Promotion - Facebook; Instagram & LinkedIn</u> Acknowledgement in social media posts and countdown campaigns leading to the event.</p>
Onsite Recognition	Announcements of Business Challenge & who it is brought by during the sessions.

Reserve your Bronze Sponsorship Package

Tick to select

Cancelation Policy: Notification of cancellation of a sponsorship opportunity package must be made in writing and received on or before **30 May 2025**, please note that an administration fee of 15% of your sponsorship package will be payable. | 50% of the sponsorship package fee will be payable, if cancellation is received after **30 May 2025** | There will be no refund for all cancellations received after **30 June 2025**.

	Silver Sponsorship Package
Value	N1,000,000.00
Package Includes	<p><u>Exclusive Brand Visibility</u> Logo placement on all Summit materials, digital platforms, and event signage.</p>
	<p><u>Thought Leadership - X1 Speaker and x2 Panellists</u> Opportunity to deliver a keynote address or participate in a high-profile panel discussion.</p>
	<p><u>Launch Dinner - x1 Senior Leader</u> Connect with senior professionals, industry influencers, and key procurement leaders.</p>
	<p><u>Participate on the Connect & Engage Podcast Series - x1 Guest</u> Be featured as a guest who will be interviewed</p>
	<p><u>Targeted Marketing & PR</u> Featured in Summit communications, social media promotions, and post-event coverage.</p>
Attendance	Receive x2 Complimentary Tickets to attend the Summit & Awards Gala Dinner
Pre-Event Exposure	<p><u>Social Media Promotion - Facebook; Instagram & LinkedIn</u> Acknowledgement in social media posts and countdown campaigns leading to the event.</p>
Onsite Recognition	Announcements of Business Challenge & who it is brought by during the sessions.

Bronze Sponsorship Package	
Value	N500,000.00
Package Includes	<p><u>Exclusive Brand Visibility</u> Logo placement on all Summit materials, digital platforms, and event signage.</p>
	<p><u>Thought Leadership - x2 Panellists</u> Opportunity to deliver a keynote address or participate in a high-profile panel discussion.</p>
	<p><u>Launch Dinner - x1 Leader</u> Connect with senior professionals, industry influencers, and key procurement leaders.</p>
	<p><u>Targeted Marketing & PR</u> Featured in Summit communications, social media promotions, and post-event coverage.</p>
Attendance	Receive x1 Complimentary Ticket to attend the Summit & Awards Gala Dinner
Pre-Event Exposure	<p><u>Social Media Promotion - Facebook; Instagram & LinkedIn</u> Acknowledgement in social media posts and countdown campaigns leading to the event.</p>
Onsite Recognition	Announcements of Business Challenge & who it is brought by during the sessions.

Reserve your Bronze Sponsorship Package

Tick to select

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Sponsorship Opportunity Booking Form 2025

Company Details

Company: _____

VAT Number: _____

Sponsorship Co-ordinator

Main Contact: _____

Mobile: _____

Designation: _____

Email: _____

Industry Talk Summit 1.0 Contact Details

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Authorization

By signing below, I acknowledge that I am duly authorised to sign and thereby to commit the company shown above to the cost of exhibition opportunity outlined above and accept all printed terms and conditions.

Name & Surname: _____

Designation: _____

Invoicing Address: _____

Signature:

Cancellation Policy: Notification of cancellation of a sponsorship opportunity package must be made in writing and received on or before **30 May 2025**, please note that an administration fee of 15% of your sponsorship package will be payable. | 50% of the sponsorship package fee will be payable, if cancellation is received after **30 September 2025** | There will be no refund for all cancellations received after **30 October 2025**.

Annexure A: Business Challenge

The Industry Talk Summit Challenge offers teams a unique opportunity to showcase their problem-solving and innovation skills while tackling a real-world business challenge, as set by our premium sponsor. Teams of 2 to 5 members will have the chance to present their solutions to a panel of judges from both Prologistics and the sponsor, providing exposure, networking, and potential opportunities for growth.

Challenge Format:

- **Teams:** 2 to 5 members per team (no more than 5 participants).
- **Duration of Presentations:** Each team will be allotted 5 minutes to present their business challenge solution to the judges.
- **Judging Panel:** 5 judges (2 from Pro-logistics and 3 from the sponsor) will evaluate the presentations based on creativity, feasibility, and alignment with the sponsor's objectives.
- The winning team will be announced at the **Gala Dinner on 27 November 2025**

Business Challenge Topic:

Sponsor's Role: The premium sponsor will choose a specific topic for the business challenge, within a predetermined scope (e.g. related to procurement, supply chain, or logistics). They will provide a detailed brief outlining their expectations, including the key challenges, desired outcomes, and evaluation criteria for the solutions.

How to Participate:

- **Day 1 of the Summit:** Announcements will be made for teams to enter the challenge.
- **Registration Deadline:** Teams must register by **2:00 PM on Day 1**.
- **Entry Method:** A QR code will be shared on screen, allowing teams to register quickly and easily.
- Only 10 Teams will proceed to the presentation stages

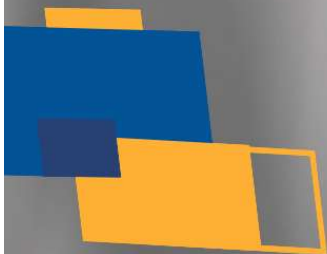
Judging Criteria:

- **Innovation:** How creative and original is the solution?
- **Feasibility:** How practical and realistic is the solution in a business context?
- **Impact:** What impact will the proposed solution have on the business challenge at hand?
- **Alignment with Sponsor's Brief:** How well does the solution meet the sponsor's outlined expectations and objectives?

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Industry Talk Summit



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CPLSM- Center for Procurement
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